  Organisation address

**Preliminary Market Consultation**

**Preliminary Challenge Analysis**

To aid our understanding regarding the potential for your organisation to solve the Challenge detailed below, we ask that you complete this short document.

We kindly ask that you complete the following questions electronically, adhering to the word count stated. Where a question has a check box as part of the answer, click on the appropriate check box for your response.

Information provided will be kept confidential. We may also wish to follow up with you at some future point using the details you provide.

If the Challenge is to be taken further, we will write to you in due course advising you of next steps. Information provided will be used in strict confidence.

We thank you for taking the time to complete this document.

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| Background/Insert Challenge Details |

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| **TITLE** |  |
| **NAME** |  |
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| **CONTACT** |  |
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**Explain how your solution might solve the challenge detailed above. Please detail the current development stage of your product/service, what gaps may currently exist to meet the objectives of the Challenge and how the public sector could assist in the development of a solution.** *max 800 words*

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| *max 800 words* |

**Please explain, in your opinion whether the challenge definition (as detailed above) could be improved ?** *max 200 words*

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| *max 200 words* |

**Can you detail the current development stage of your potential solution?** *max 200 words*

*Please select appropriate check box*.

9. Commercialised

8. Pre-production

7. Field Test

6. Prototype

5. Bench / lab testing

4. Detailed design

3. Preliminary design

2. Conceptual design

1. Basic Concept

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| *max 200 words* |

**Is your solution, or the solution of a company you would like to replicate or partner with, already available on the market?**

Yes  No

**If your idea/solution is already available on the market, would you say it is innovative?** *max 200 words*

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| *max 200 words* |

**Please detail the gap between the good/service today your company has today and the complete solution to the Challenge as detailed above. Gaps may include research/development and evidence of feasibility, desirability and financial viability of a good or service. Please detail the resources and capabilities which may be required in order to produce your solution as a fully functional solution within a 24-month timeframe?**

*max 800 words*

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| *max 800 words* |

**In order to solve the Challenge, as defined above, do you think you would benefit from working with other organisations (either public or private sector)?**

Yes ☐ No

**What external support do you think you may need in order to ensure successful development of your solution? (external expertise, specific support during tests, etc.)**  *max 150 words*

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| *max 150 words* |

**Should you wish to provide further comment please use the box below.**

**Comments/Feedback**  *max 150 words*

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| *max 150 words* |

Thank you for your time.